

## Udyami Mitra - A digital offering of SIDBI

This portal is a virtual marketplace which aims at providing seamless solution for Credit delivery and acts as a host for credit plus services by way of hand holding support, application tracking, and multiple interfaces with stakeholders. The features include:

- 1. **Matchmaking platform** It provides a unique match making platform to MSME loan seekers, lenders as also handholding agencies.
- 2. **Inclusive access to all** It provides access to both financial and non-financial services with three distinct features viz.
  - i. Seek Handholding support;
  - ii. Select and apply for loans to preferred banks;
  - iii. Enable faster loan processing.

All submitted applications will be available at virtual market place for credit access to entrepreneurs and status visible to all stakeholders' viz. lenders, handholding agencies, applicants, SIDBI, NABARD and Govt. agencies till the same is disbursed by one of the banks.

For further details you can visit: <u>https://udyamimitra.in/</u>