

A Woman's Debit Card Offering Incredible Benefits!



RBL Bank Woman's First Debit Card

Health Benefits | Shopping Privileges | Global Acceptance | Safe & Secure



Comprehensive medical concierge & upto 20% discount on diagnostics



Shop upto ₹ 2,00,000 & withdraw cash upto ₹ 1,00,000 in a day



Exclusive health check-up plans with upto ₹ 2,000 off from Portea



Free unlimited transactions at any bank's ATM across India



Free vouchers worth ₹ 2,500 or more upon successful card activation



₹ 500 off on non-electronics on a minimum spend of ₹ 2,500 on ShopClues.com

To know more, visit www.rblbank.com

T&C Apply.



RBL Bank Limited

(Formerly: The Ratnakar Bank Limited)

Corporate Office: One Indiabulls Centre, Tower 2B, 6th Floor, 841, Senapati Bapat Marg, Lower Parel (W), Mumbai - 400 013, Maharashtra, India

Call: 1800 123 8040 | Visit: www.rblbank.com | Write: customer@rblbank.com

Corporate Identity Number: U65191PN1943PLC007308

RBL Bank Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its equity shares and has filed a draft red herring prospectus ("DRHP") with the Securities and Exchange Board of India ("SEBI") as on June 23, 2015. The DRHP is available on the websites of SEBI at www.sebi.gov.in, websites of the Stock Exchanges i.e. BSE Limited at www.bseindia.com and National Stock Exchange of India Limited at www.nseindia.com and the web sites of the GCBRLMs and BRLMs at www.investmentbank.kotak.com, www.axiscapital.co.in, <http://www.online.citibank.co.in/rhtm/citigroupglobalscreen1.htm>, <http://www.morganstanley.com/about-us/global-offices/india/>, www.hdfcbank.com, www.icicisecurities.com, www.idfcapital.com, www.iiflcap.com and www.sbicap.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see the section titled "Risk Factors" in the red herring prospectus which shall be filed with the RoC. Potential investors should not rely on the DRHP filed with the SEBI in making any investment decision. This announcement does not constitute an offer of securities for sale in any jurisdiction, including the United States, and any securities described in this announcement may not be offered or sold in the United States absent registration under the US Securities Act of 1933, as amended, or an exemption from such registration requirements. Any public offering of securities to be made in the United States will be made by means of a prospectus that may be obtained from the issuer or the selling security holder and that will contain detailed information about the Bank and management, as well as financial statements. No public offering or sale of securities in the United States is contemplated. **Not for release in the United States.**