



वित्तीय सेवाएं विभाग  
DEPARTMENT OF  
FINANCIAL SERVICES

# 3 MONTH FINANCIAL INCLUSION SATURATION CAMPAIGN

01.07.2025 – 30.09.2025

Across 2.70 lakh GPs and ULBs



PMJDY Account Opening



Enrollments for PMJJBY/ PMSBY/ APY



Re-KYC of all SB Accounts where KYC is due



Awareness Sessions on Digital Fraud  
Prevention and Unclaimed Deposits

Open Accounts today

Enroll under Jansuraksha Schemes

Contact Nearest Bank Branch

Please contact your nearest Bank branch / BC for more information

Join the Movement. Spread the Word. Be Insured

Visit the Camp in each Panchayat for Jansuraksha Schemes  
Enrollment, Account Opening, Re-KYC & prevention of frauds.

Bank at your doorsteps

AVAIL THE BENEFITS



वित्तीय सेवाएं विभाग  
DEPARTMENT OF  
FINANCIAL SERVICES

# 3 MONTH FINANCIAL INCLUSION SATURATION CAMPAIGN

(1st July 2025- 30th September 2025)

## TOTAL 2.7 LAKH CAMPS ACROSS COUNTRY

At Least One  
Camp in Every  
**GRAM  
PANCHAYAT**

## FACILITIES OFFERED IN CAMPS



Opening of **PMJDY** account with zero balance, no charges and free Debit card with accident insurance of ₹ 2 lakh



Enrollment in **PM Jeevan Jyoti Bima Yojana** for life insurance cover of ₹ 2 lakh at a premium of only ₹ 436 per annum (eligibility: 18-50 years)



Enrollment in **PM Suraksha Bima yojana** for accident insurance cover of ₹ 2 lakh at a premium of only ₹ 20 per annum (eligibility: 18-70 years)



Subscription to **Atal Pension Yojana** for guaranteed pension ranging from ₹ 1000 to ₹ 5000 per month (eligibility: 18-40 years)



Get your **Re-KYC** done for saving accounts and **PMJDY** accounts opened 10 or more years ago and also for inoperative accounts



Get information on how to save yourself from digital frauds & how to claim the money transferred to RBI unclaimed deposit

Please contact your nearest Bank branch / BC for more information

Join the Movement. Spread the Word. Be Insured

Visit the Camp in each Panchayat for Jansuraksha Schemes Enrollment, Account Opening, Re-KYC & prevention of frauds.

Bank at your doorsteps

AVAIL THE BENEFITS

# 3 Month Financial Inclusion Saturation Campaign

(01.07.2025 - 30.09.2025)



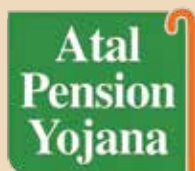
वित्तीय सेवाएं विभाग  
DEPARTMENT OF  
FINANCIAL SERVICES

## 83.10 Crore+ Enrollments

### ENROLL TODAY



## Securing The Unsecured - Through Jansuraksha Schemes



### 7.83 crore Enrollments

- Minimum guaranteed pension ranging from ₹1,000 to ₹5,000 per month after the age of 60 years
- On subscriber's death, spouse gets the same pension
- After the death of both subscriber and spouse of subscriber, the nominee receives the pension wealth accumulated till age 60
- Age Criteria: Indian citizens aged 18-40 years

PM  
SURAKSHA  
BIMA YOJANA

### 51.43 Crore Enrollments

- Accident insurance cover of ₹2 lakh in case of death and permanent total disability  
₹1 lakh Insurance cover for permanent partial disability
- Affordable premium of only ₹20 annually
- Age Criteria: Indian citizens aged 18-70 years

PM  
JEEVAN JYOTI  
BIMA YOJANA

### 23.84 Crore Enrollments

- Affordable life insurance cover of ₹2 lakh
- Annual premium only ₹436 per annum
- Age Criteria: Indian citizens aged 18-50 years

**SMALL PREMIUM,  
BIG PROTECTION  
— COVERAGE FOR  
EVERYONE**



### 5 Features of PMJDY



Access to overdraft facility of upto ₹10,000, subject to eligibility conditions



Basic Savings Bank Deposit (BSBD) account



Easy access to banking services in rural areas, through Bank Mitras



Free RuPay debit card, with in-built accident insurance cover of ₹2 lakh



Awareness about financial products through financial literacy programs

## 55.58cr

Accounts opened under PMJDY

### PMJDY accounts

If you still don't have bank account, come and open free of cost bank PMJDY account with lots of benefits

### Digital frauds

Beware of frauds to prevent your money from being stolen



Unblock  
blocked  
bank  
account



**Account blocked / inoperative - Visit the camp and get your Re-kyc done to unblock accounts**

**Bank at your doorsteps**

**Join the Movement. Spread the Word. Be Insured**

**AVAIL THE BENEFITS**



Visit the Camp in each Panchayat for Jansuraksha Schemes Enrollment, Account Opening, Re-KYC & prevention of frauds.